

First Health then Beauty

tresan®

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BRAND
PRESENTATION



INDEX

About Us	1
Sales Points	3
Export	8
Where We Are?	9
Social Media	10

Tresan	
Product Line	14
Made in Germany	
Shampoo & Hair Tonic	17
Made in Poland	
Shampoo & Conditioner	26

Made in Türkiye	
Shampoo, Conditioner	
& Hair Tonic	32
Made in Germany	
Body Gel	36
Contact	41



ABOUT US

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ABOUT US

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For more than 25 years, Tresan has been meeting with consumers in many regions of the world. Now, we combine our current stability in content and quality with our new sustainability goals.

We have taken our steps towards becoming a sustainable cosmetic brand and company that is sensitive to the world and the environment.

With the natural ingredients and sustainable packaging we use in our new products, our primary goal is to invite not only our consumers but also the entire industry to move forward in this direction.

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SALES POINTS

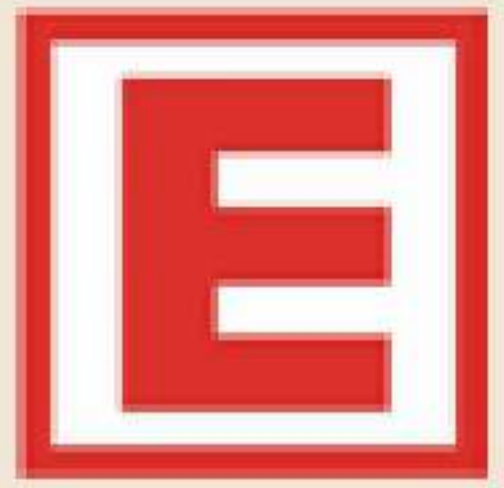
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SALES POINTS

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MİGROS



ROSSMANN



macro▲center

Özdilek



Local Stores and
Cosmetic Shops



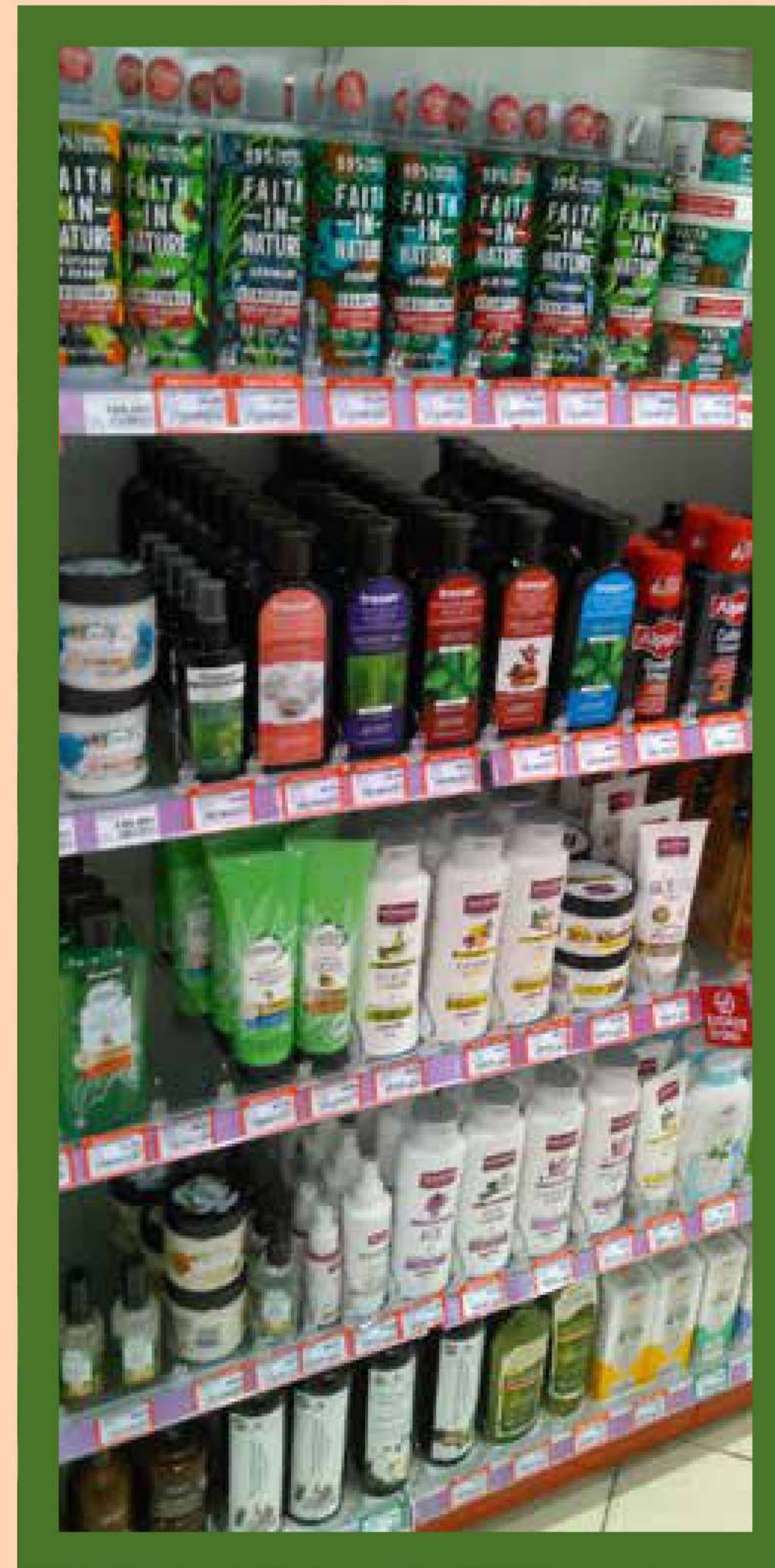
T-SHOP
"GÜZELLİK VE BAKIM MARKETİ"



özhan
MARKETLER ZİNCİRİ

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SALES POINTS



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SALES POINTS



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SALES POINTS



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EXPORT

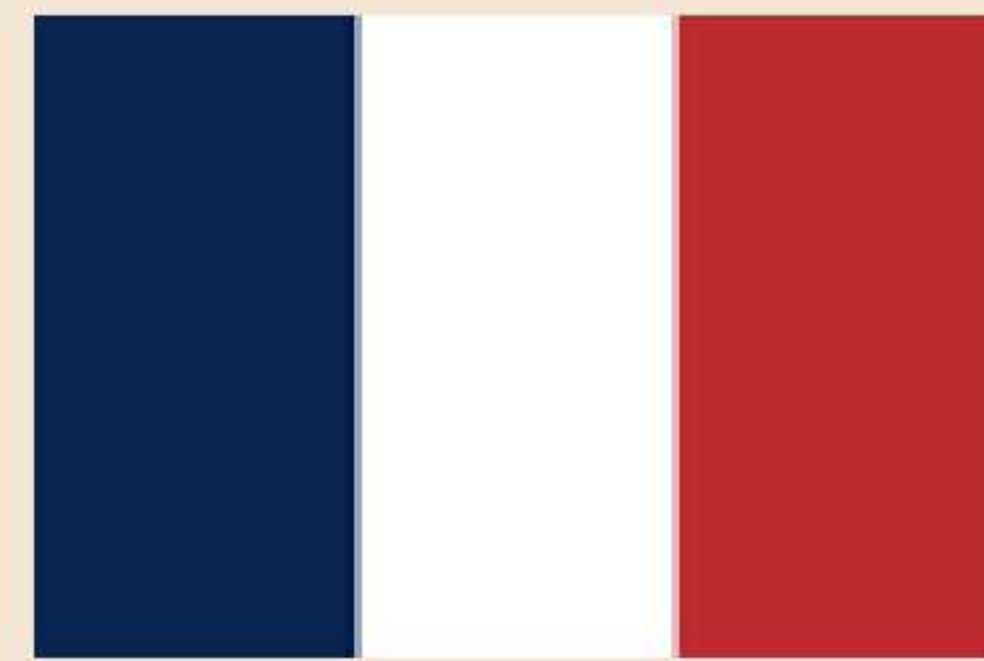
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WHERE WE ARE

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SOCIAL MEDIA

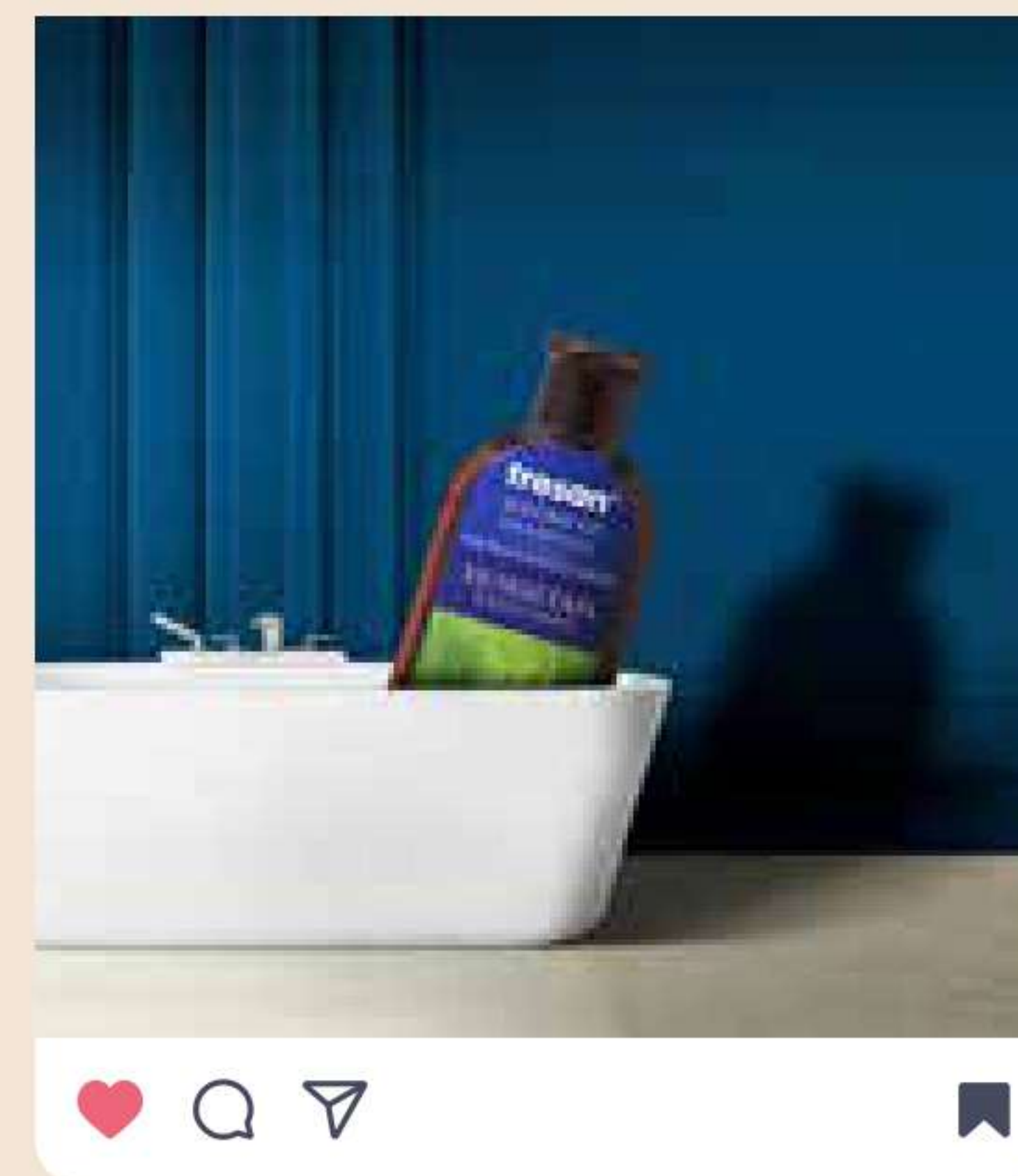
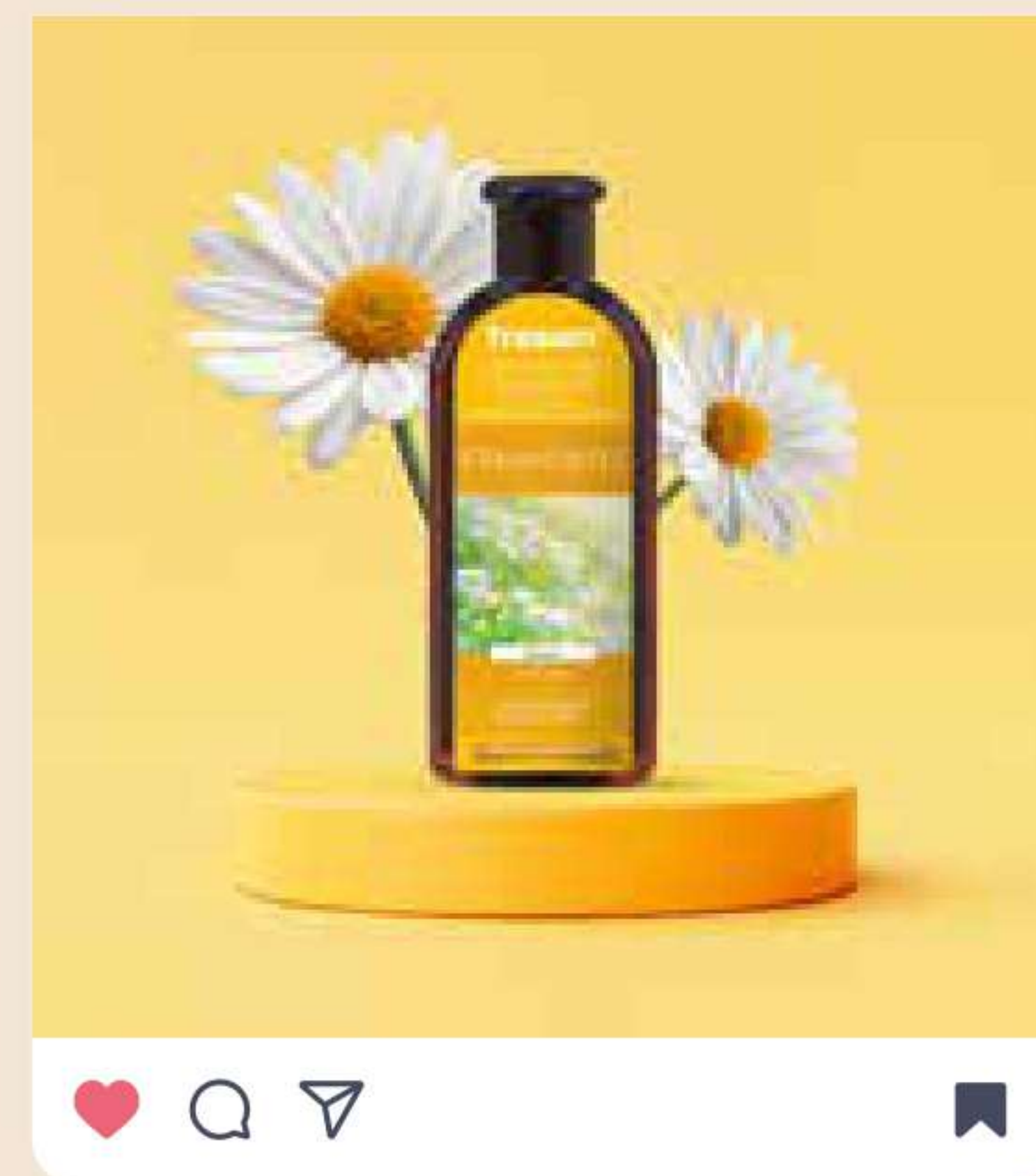
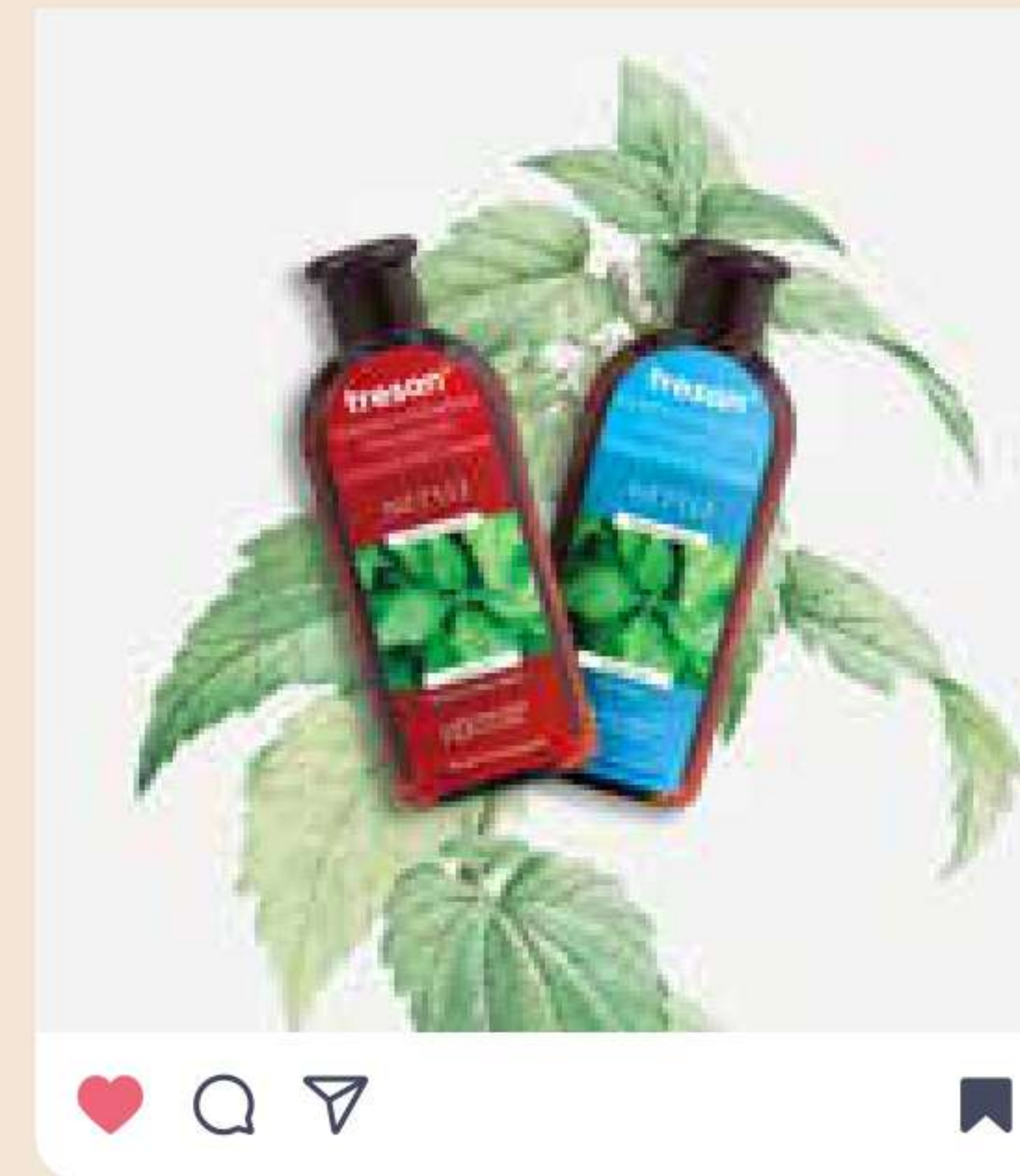
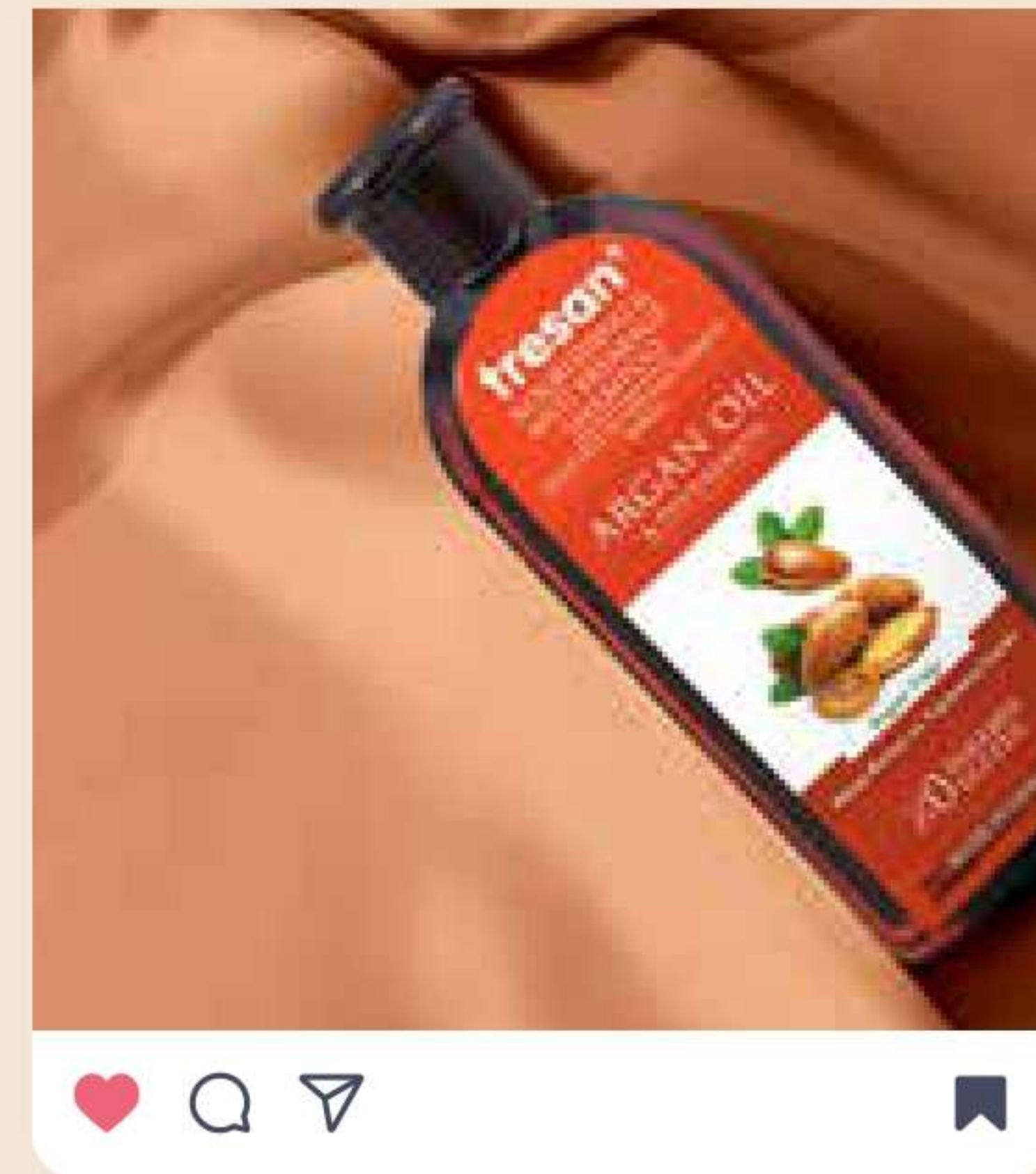
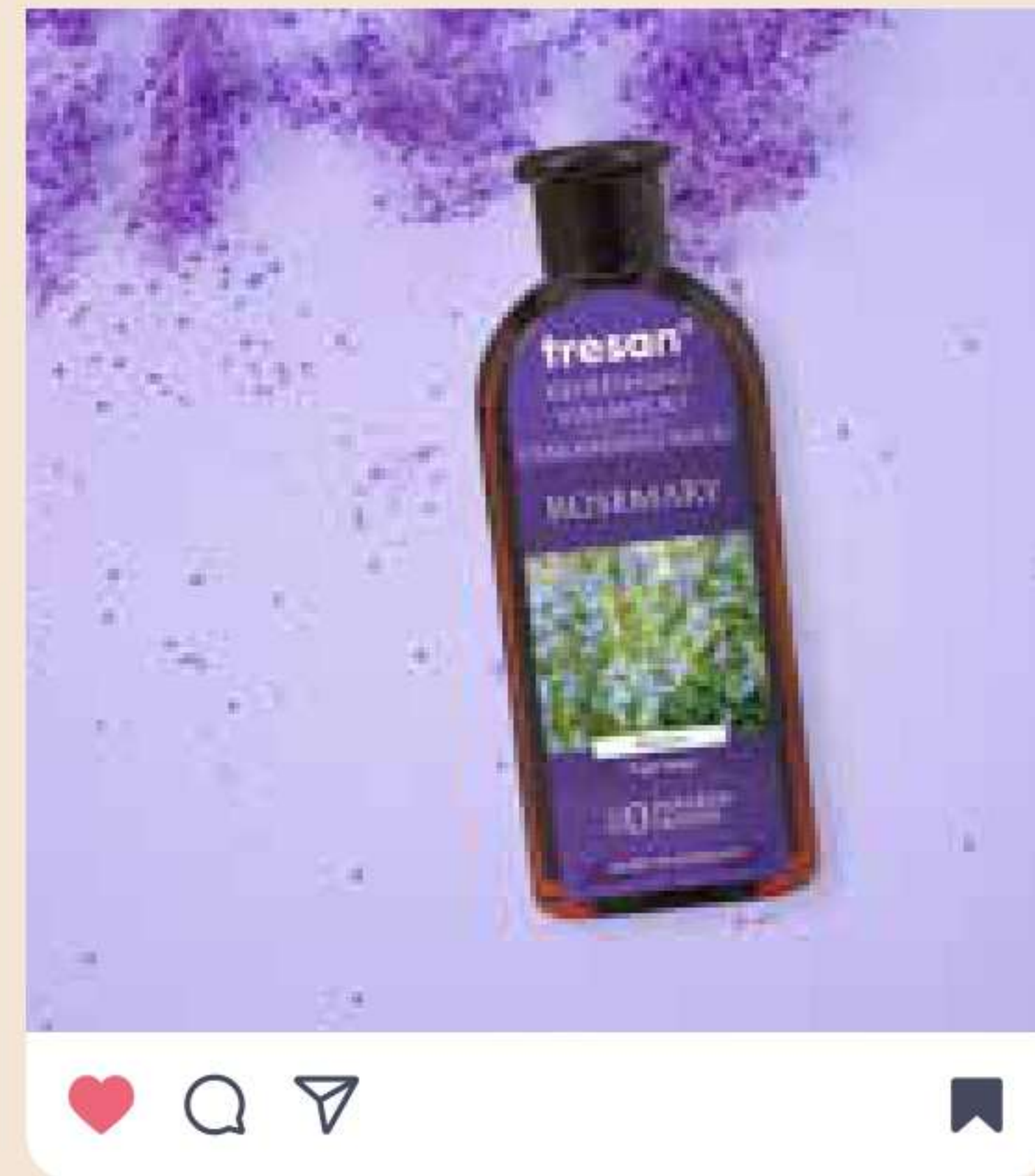
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SOCIAL MEDIA

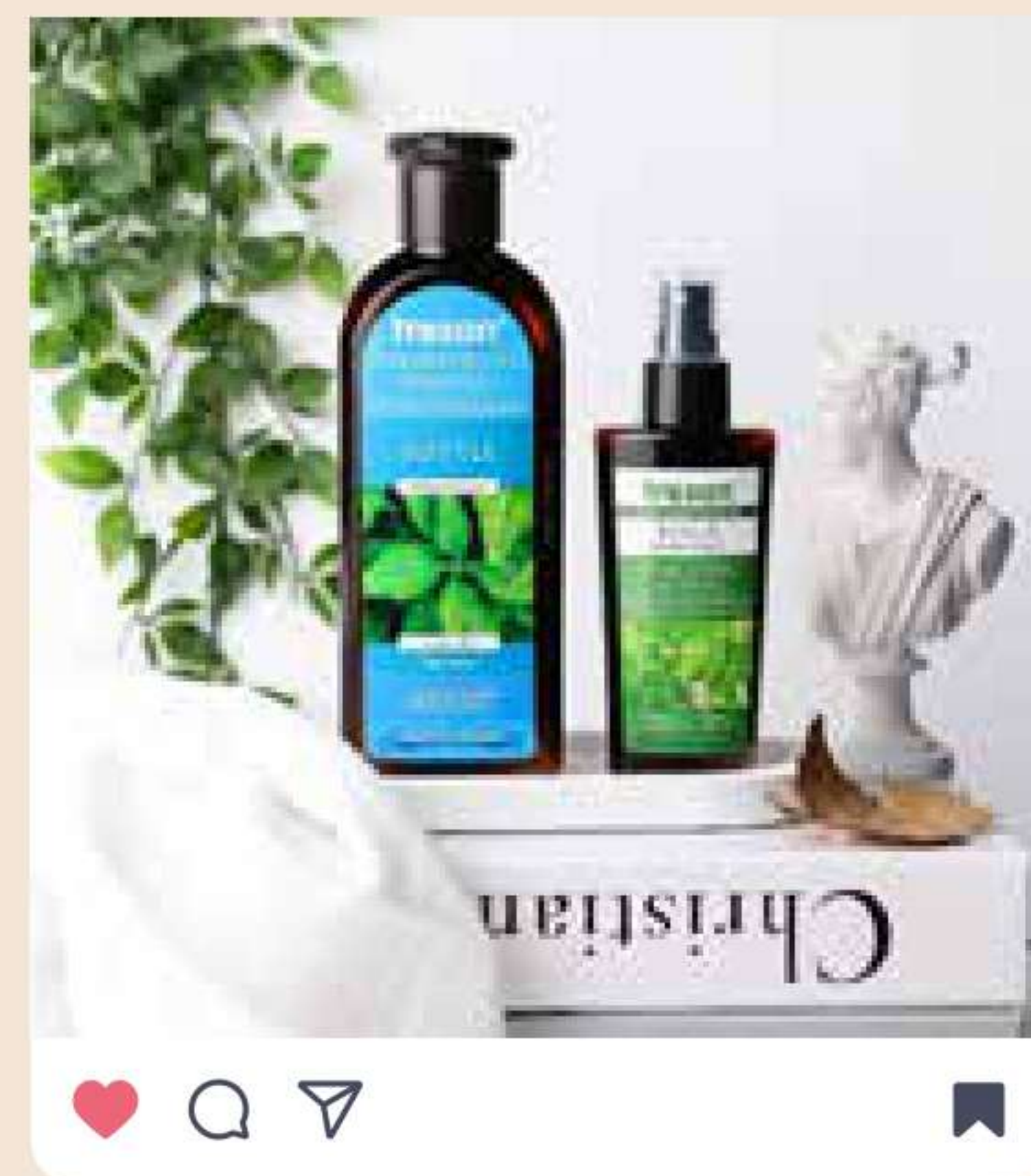
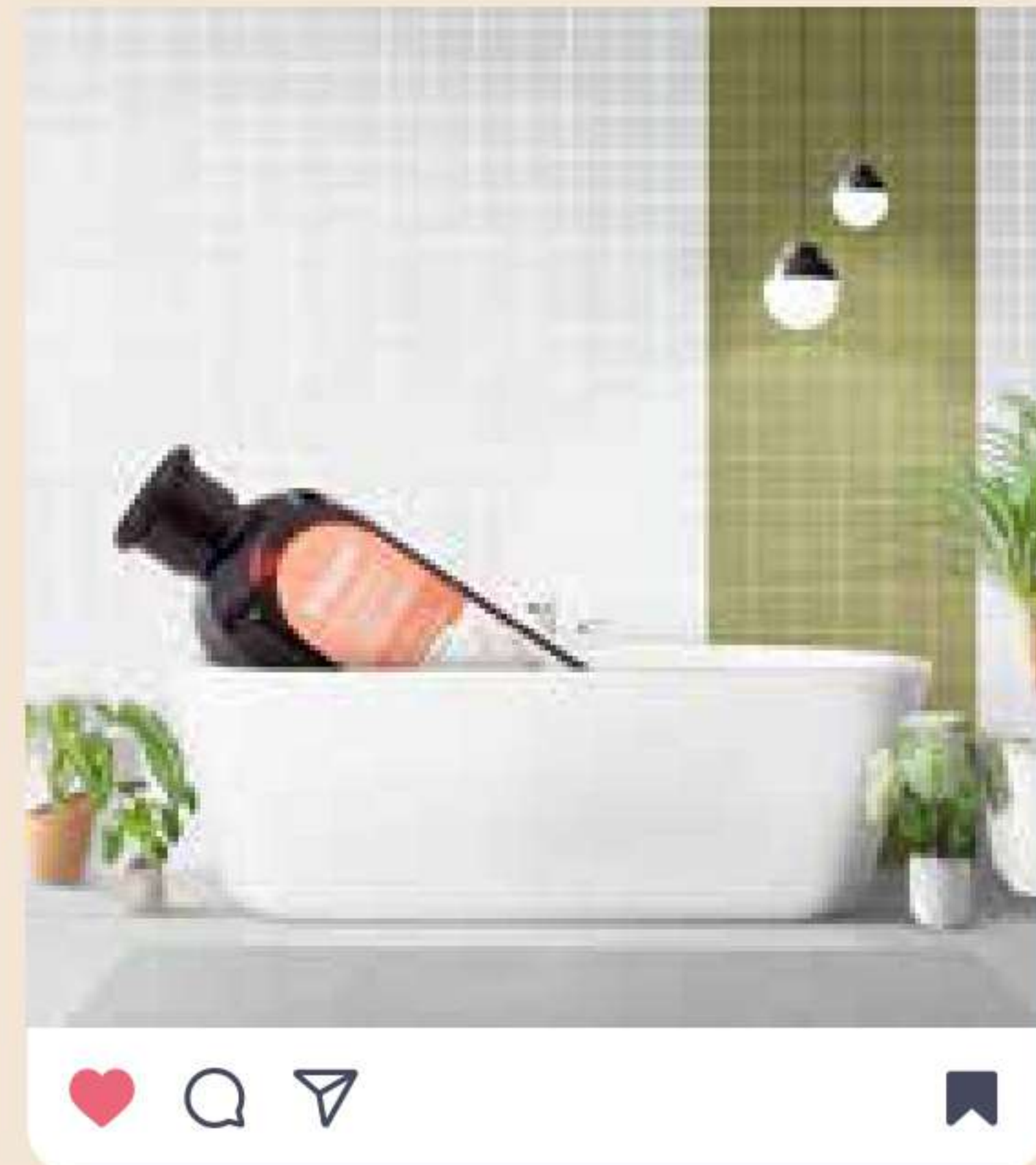
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SOCIAL MEDIA

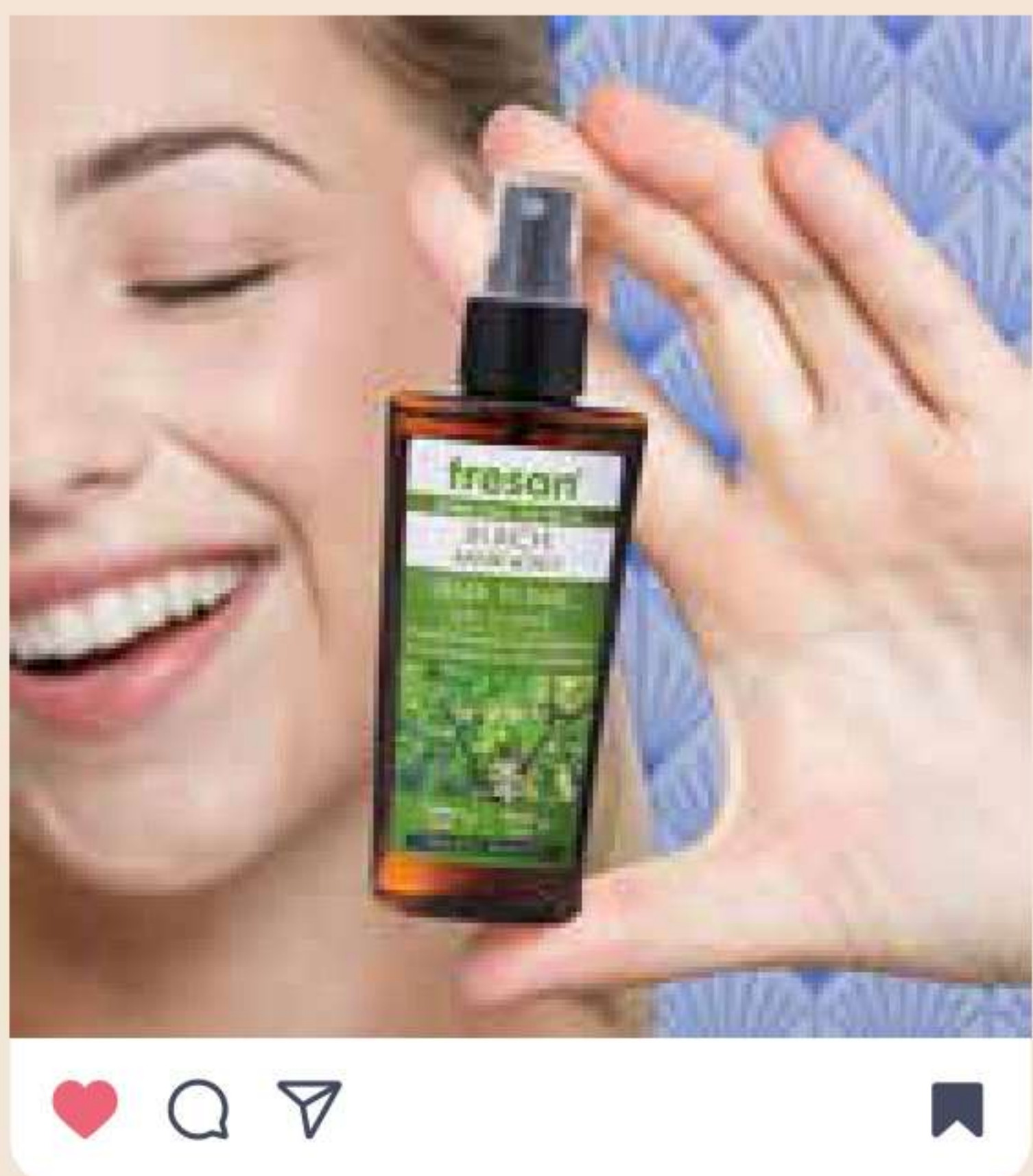
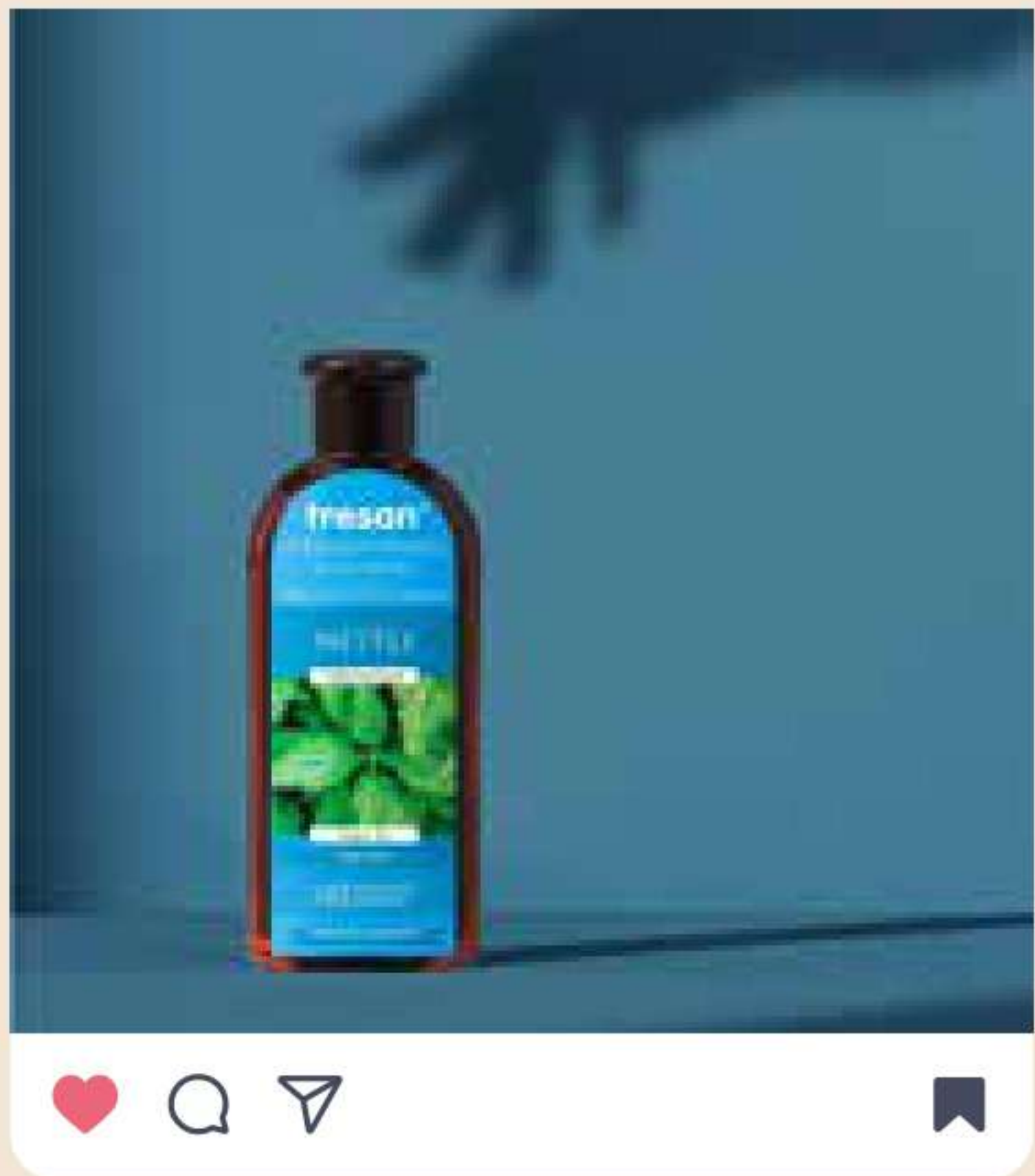
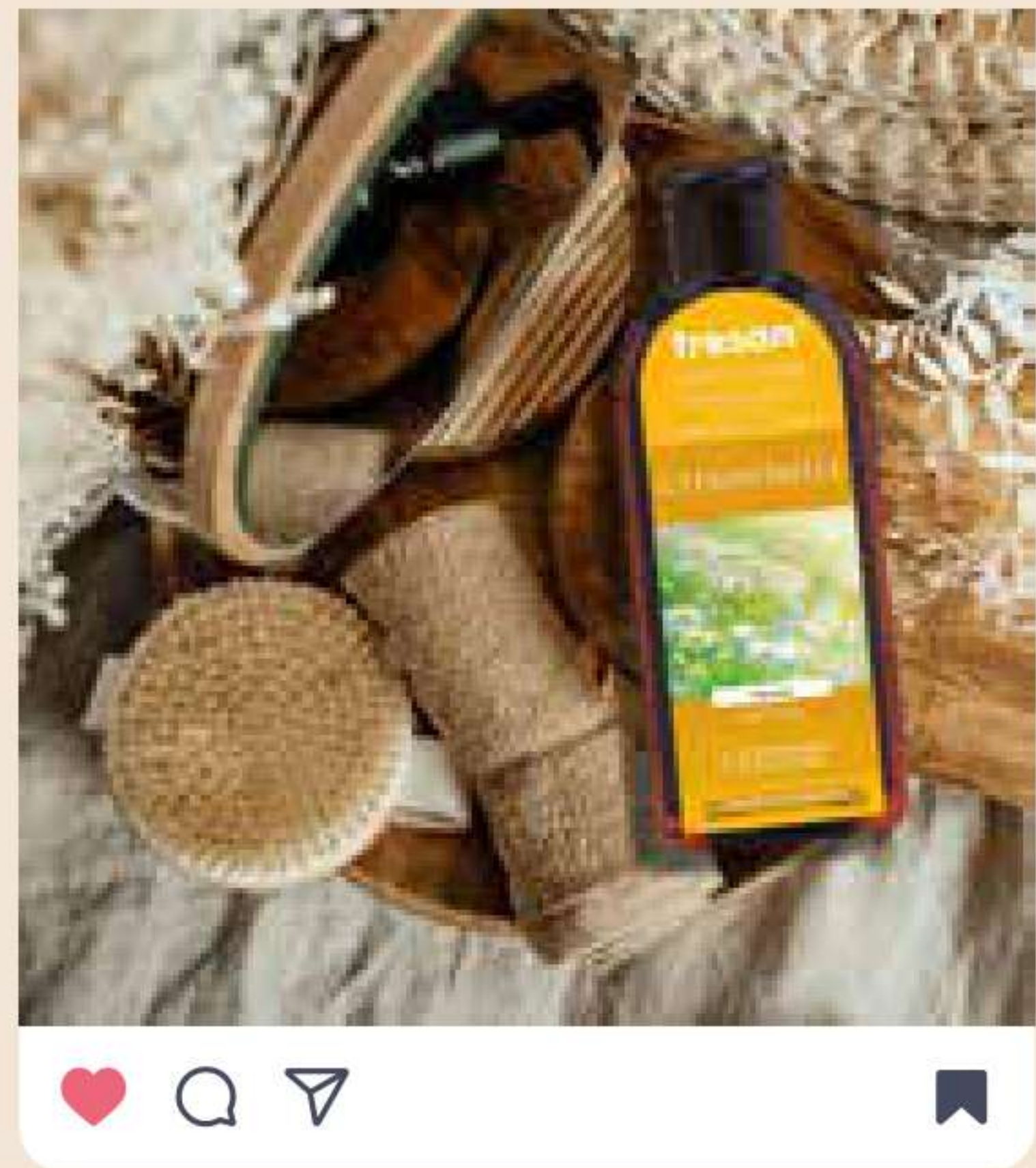
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SOCIAL MEDIA

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PRODUCT LINE



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PRODUCT
LINE



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PRODUCT LINE



ARGAN OIL SHAMPOO

& PHYTOKERATIN

NOURISHING & ANTI-BREAKAGE
SHAMPOO 300ML

BRITTLE AND EASILY DAMAGED HAIR



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Nourishes brittle and easily damaged hair with Argan Oil and Phytokeratin (Hydrolyzed Corn Protein, Hydrolyzed Soy Protein, Hydrolyzed Wheat Protein), restores the vitality and flexibility of the hair. Hydrolyzed proteins play an important role in maintaining the moisture that hair needs. Enriched with Panthenol, Niacin (Vitamin B3) and Caffeine, Suitable for daily use. pH skin friendly.

Directions: Apply shampoo to wet hair and gently massage, rinse with plenty of water.

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HORSETAIL SHAMPOO

& PHYTO COMPLEX

VOLUME UP
SHAMPOO 300ML

THIN & WEAK HAIR



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Tresan Horsetail Shampoo enriched with Panthenol contains a Phyto Complex, composed of rich plant extracts. The PhytoComplex, which contains horsetail, chamomile, sage, lemon balm, mint, rosemary, ononis and hibiscus extracts nourishes and strengthens the hair and helps the hair to gain volume. In addition, the silica which is an abundant ingredient of horsetail plant further strengthens the hair. Horsetail extract also protects the hair against environmental factors with its antioxidant properties. Suited for daily care with refreshing fragrance.

Directions: Apply shampoo to wet hair and gently massage, rinse with plenty of water.

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GARLIC SHAMPOO

& PHYTELENE COMPLEX

REGENERATIVE
SHAMPOO 300ML

ALL HAIR TYPES



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Tresan Regenerative Shampoo with Phytelene complex along with panthenol and garlic, white nettle, watercress, ivy, rosemary, chamomile, burdock, pine and arnica extracts, has a pleasant and light fragrance. Suitable for daily use on all hair types. Repairs and re-strengthens damaged hair. The herbs in the herbal complex stimulate the production of sebum due to their synergistical and complementary activities, and are especially preferred for stimulating the hair follicles. pH skin friendly.

Directions: Apply shampoo to wet hair and gently massage, rinse with plenty of water.

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NETTLE SHAMPOO

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& ANTI-HAIRLOSS

STRENGTHENING
SHAMPOO 300ML

OILY HAIR



Nettle extract formula supports the strengthening and protection of hair follicles and ensures care for hair loss. Can also be used on damaged hair. Revitalizes, nourishes and adds volume to the hair. Enriched with Panthenol. Suitable for daily use pH skin friendly.

Directions: Apply shampoo to wet hair and gently massage, rinse with plenty of water.

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NETTLE SHAMPOO

& ANTI-HAIRLOSS

STRENGTHENING
SHAMPOO 300ML

NORMAL & DRY HAIR



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Nettle extract formula supports the strengthening and protection of hair follicles and ensures care for hair loss. Can also be used on damaged hair. Revitalizes, nourishes and adds volume to the hair. Suitable for daily use. pH skin friendly.

Directions: Apply shampoo to wet hair and gently massage, rinse with plenty of water.

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6 HERBS SHAMPOO

& PIROCTONE OLAMINE

ANTI-DANDRUFF
SHAMPOO 300ML

DANDRUFF HAIR



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Tresan 6 Herbs Anti-Dandruff Shampoo contains herbal extracts including chamomile, valerian, yarrow, hops, bee balm and fennel. Enriched with 0.3% piroctone olamine. When used regularly, it stabilizes fat content of the scalp and helps prevent dandruff. Gives a vibrant and smooth look to the hair. Suitable for daily use. pH skin friendly.

Directions: Apply shampoo to wet hair and gently massage. For best results, allow the shampoo on the hair for 2 minutes. Rinse thoroughly.

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CHAMOMILE SHAMPOO

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&

GENTLE CARE
SHAMPOO 300ML

ALL HAIR TYPES



Tresan Chamomile Care Shampoo is a softening shampoo for all hair types. The unique Formula containing chamomile extract and bisabolol gently cares and moisturizes the hair. It is an ideal shampoo For dyed hair, especially with light tones and thin hair types. It can also be applied to perm hair requiring special care. Suitable for daily use. pH skin friendly.

Directions: Apply shampoo to wet hair and gently massage, rinse with plenty of water.

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ROSEMARY SHAMPOO

&

REFRESHING
SHAMPOO 300ML

OILY HAIR



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Tresan Rosemary Shampoo is specially formulated for oily hair. The unique formula combined with rosemary oil relieves the scalp and revitalizes the hair. Nourishes and strengthens hair. Suitable for daily use. pH skin friendly.

Directions: Apply shampoo to wet hair and gently massage, rinse with plenty of water.

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BIRCH HAIR TONIC

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STRENGTHENING & REFRESHING
HAIR TONIC 125ML

ALL HAIR TYPES



This tonic contains extracts of: Stinging nettle, Birch, Camomile, Milfoil, Valerian, Melissa, Hop, Provitamine B5, Vitamin B3, Piroctone Olamine and Caffeine. Helps to feed and strengthen the hair follicles and helps to reduce the hair loss. Provides brightness and shine. Helps to prevent formation of dandruff.

Directions: Apply to dean hair and follicles with massage. Do not rinse. Shake before use.

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FENUGREEK CONDITIONER

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SULFATE FREE

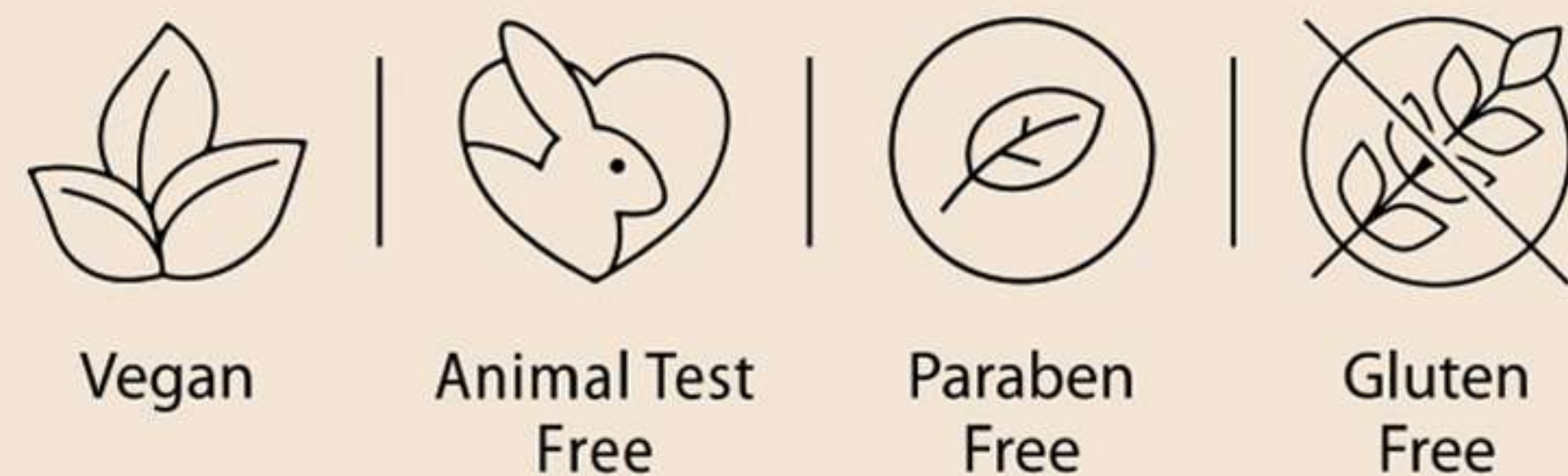
STRENGTHENING CARE
CONDITIONER 300ML

THIN AND WEAK HAIR



You have thin, weakened hair and you are looking for a conditioner which will make it well-nourished, full of shine and less prone to falling out? This Tresan conditioner with fenugreek extract is a perfect complement to hair care. Not only does it nourish, protect and strengthen your hair, but also adds extraordinary softness and shine. The hair structure will be rebuilt, so it becomes more resistant to damage and will be easier to style.

The richness of nutrients, incl. selenium, silicon or potassium contained in fenugreek, is responsible for proper hair growth. The vitamins and minerals from horsetail strengthen the hair, slowing down and reducing hair loss. Black turnip also has a unique effect, accelerating hair growth, strengthening the bulbs and ensuring a healthy scalp. Vitamin B3 improves blood circulation and strengthens hair roots.



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LIQUORICE CONDITIONER

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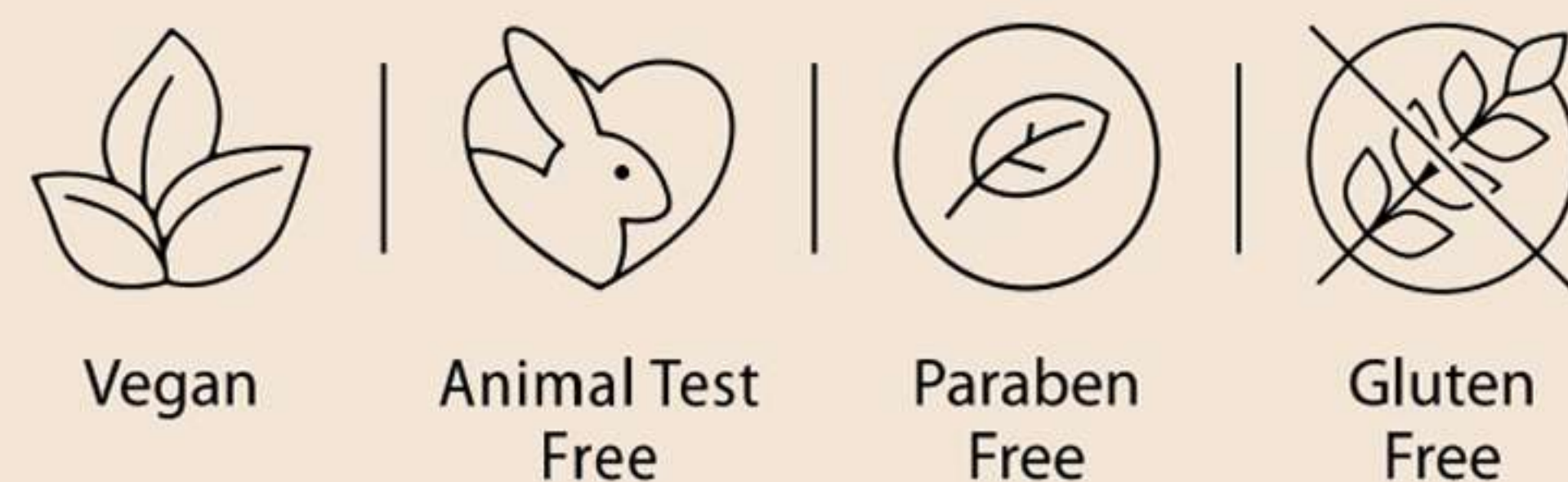
SULFATE FREE

INTENSIVE MOISTURIZING CARE
CONDITIONER 300ML

DRY AND MATTED HAIR



Tresan Liquorice conditioner for dry and dull hair is a perfect solution that will help you deal with the problem. The extract of linden and marshmallow deeply moisturizes, smoothes and gives shine to the hair. The conditioner perfectly strengthens the hair and protects it from damage. After using Tresan Liquorice conditioner, a delicate protective film remains on the hair, which additionally facilitates detangling. It is an excellent conditioner for dull hair that will give it shine.



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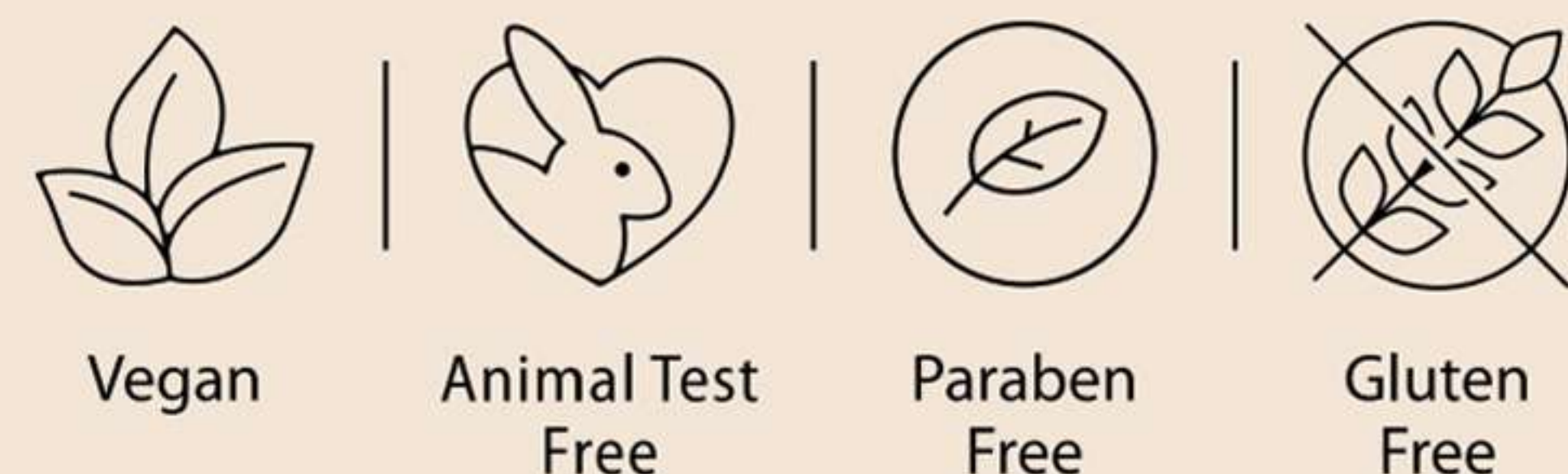
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PUMPKIN SEED CONDITIONER

SULFATE FREE

REPAIRING CARE
CONDITIONER 300ML

STYLING TREATED AND DAMAGED HAIR



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The conditioner is another step in everyday hair care. If your hair is damaged, deprived of vitality, and frequent styling leads to its constant drying, you should reach out for a proper nourishing cosmetic that will repair damaged areas, smoothen your hair and make it soft and pleasant to touch. Thanks to this Tresan conditioner with pumpkin your hair will become less prone to loss and will regain incredible softness and shine.

Pumpkin seed oil contained in the conditioner cares for the hair weakened by styling treatments. It regenerates your hair, rebuilds the damaged structure and makes it velvety smooth and pleasant to touch. Wheat bran maintains the proper structure of the hair and improves its condition. Proteins contained in bran provide the hair with shine and a velvety smooth structure. Oat extract is responsible for the proper hair hydration, its revitalization and protection from the base to the ends.

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FENUGREEK SHAMPOO

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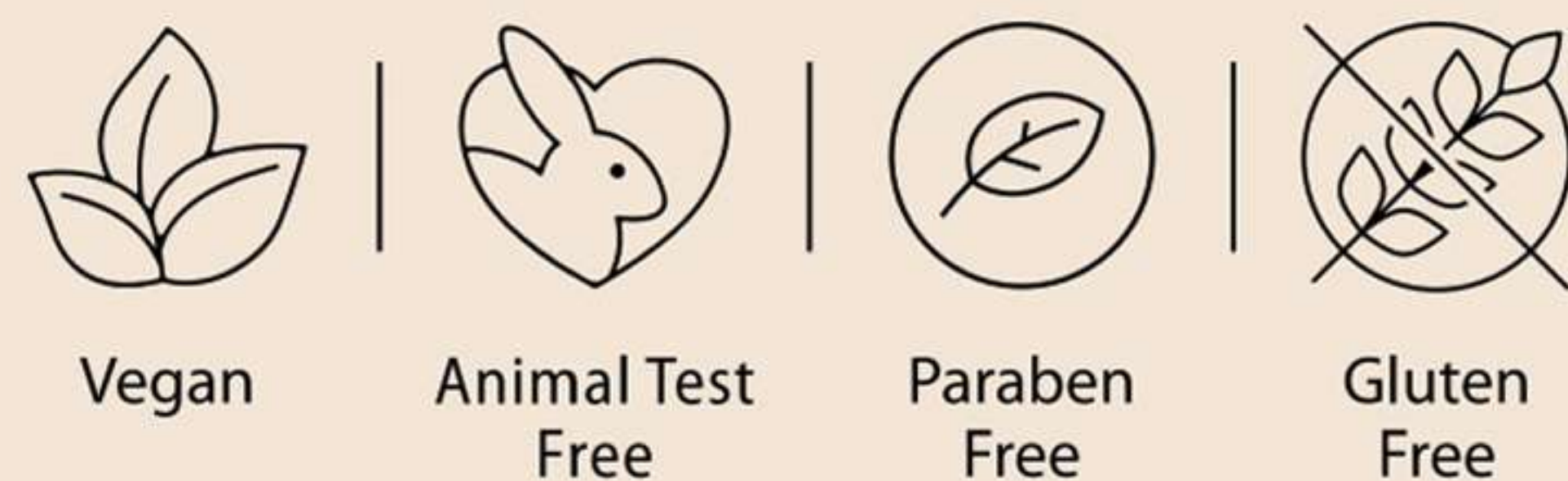
SULFATE FREE

STRENGTHENING CARE
SHAMPOO 300ML

THIN AND WEAK HAIR



If your hair is weak and you notice more hair loss lately, Tresan shampoo is definitely for you. Tresan shampoo known for fenugreek as a valuable source of vitamins and minerals nourishes and stimulates the strands. Zinc, potassium, B vitamins will make the strands stronger and shiny. Fenugreek extract inhibits hair loss and additionally stimulates their growth. It also has soothing properties, so all scalp irritations are well taken care of. Other valuable ingredients are black turnip and horsetail. Turnip is a way for strong and thick hair, field horsetail supports fenugreek in the fight against hair loss. It also has properties that improve hydration, oxygenate and reduce brittleness. The shampoo regenerates the hair and strengthens the bulbs. Tresan shampoo for weakened hair does not contain silicones, is gentle and effective, can be used every day.



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LIQUORICE SHAMPOO

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SULFATE FREE

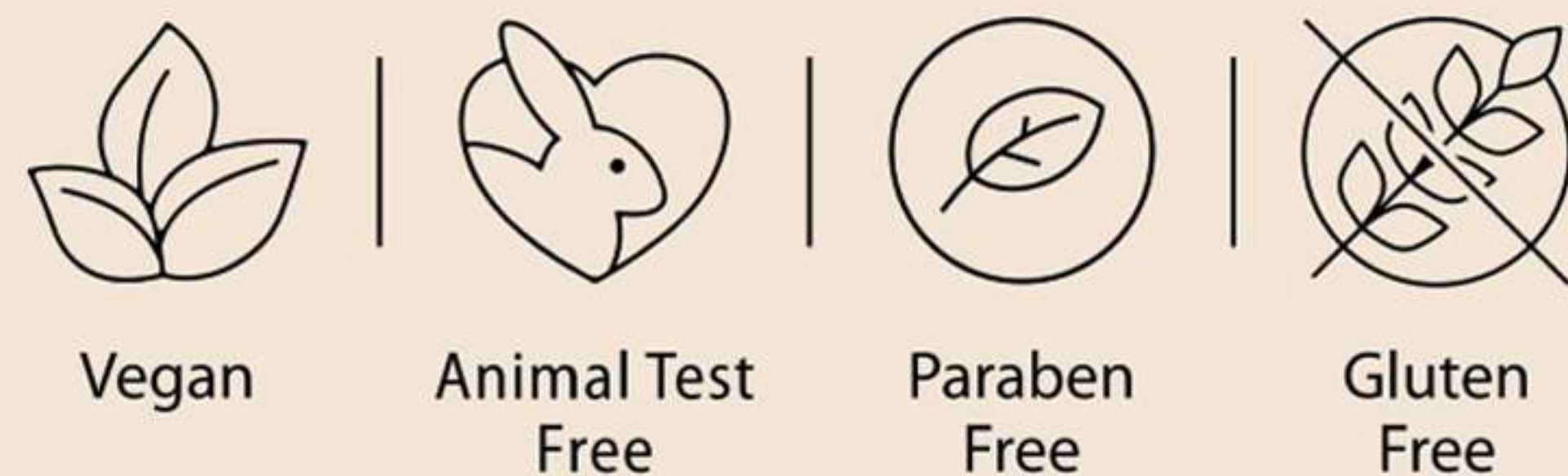
INTENSIVE MOISTURIZING CARE
SHAMPOO 300ML

DRY AND MATTED HAIR



Shampoo is the first and essential step in hair and scalp care. If you feel that your dry hair needs hydration, is weak, thin or lacks shine, reach for Tresan shampoo with liquorice. After using it, the hair will be rebuilt, properly moisturized and soft. It will become more resistant to external factors and regain flexibility and beautiful shine. The shampoo will also improve the condition of the scalp, nourish it and ensure that its protective barrier is not compromised.

Liquorice is responsible for nourishing and refreshing the hair, not only does it soothe irritations, but also retains water in the skin, provides a moisturizing and smoothing effect. Hair becomes extremely shiny and easier to style. Linden extract smoothens the hair and inhibits the formation of dry dandruff. On the other hand, marshmallow contained in the shampoo reduces greasy hair, as it moisturizes and soothes scalp irritations. Additionally, Panthenol not only moisturizes your hair, but also strengthens its protective barrier.



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PUMPKIN SEED SHAMPOO

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SULFATE FREE

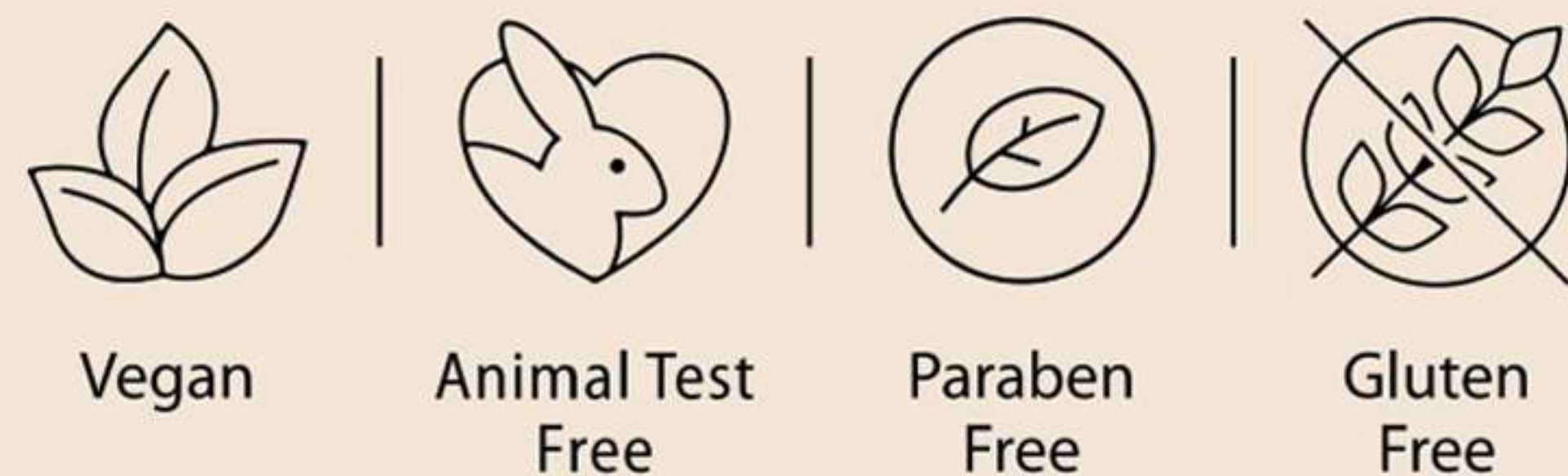
REPAIRING CARE
SHAMPOO 300ML

STYLING TREATED AND DAMAGED HAIR



Shampoo is the first and essential step in hair and scalp care. Not only does it clean your hair but also prepares it for the reception of active ingredients. Tresan shampoo with pumpkin seeds will be an ideal choice for damaged hair and deprived of vitality, which is also dry and weakened by frequent styling treatments. After using the shampoo, your hair will get stronger, rebuilt and shiny.

Pumpkin seed oil contained in the shampoo cares for the hair weakened by styling treatments. It regenerates it, rebuilds the damaged structure and makes it velvety smooth and pleasant to touch. Wheat bran maintains the proper structure of the hair and improves its condition. Proteins contained in bran add shine and a velvety smooth structure. Oat extract is responsible for the proper hydration of the hair, its revitalization and protection from the base to the ends.



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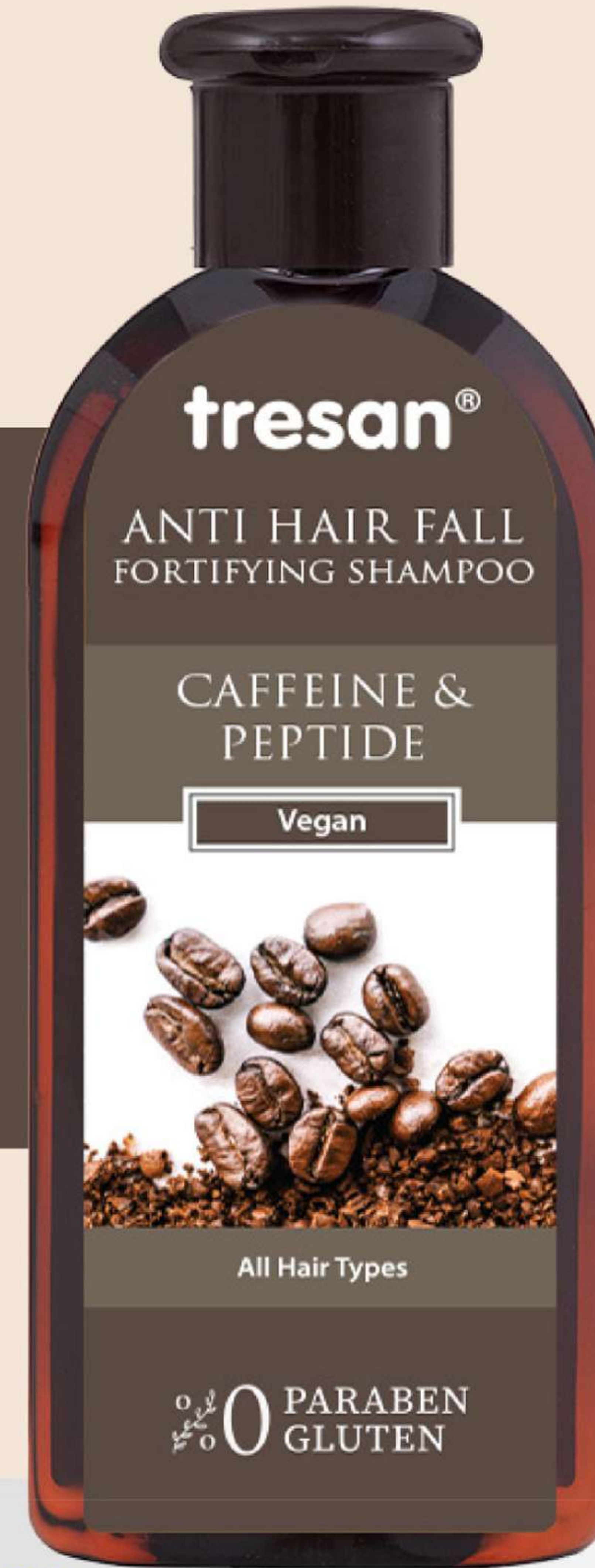
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SHAMPOO

ANTI HAIR FALL

CAFFEINE & PEPTIDE
SHAMPOO 300ML

ALL HAIR TYPES



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Tresan Caffeine & Peptide Shampoo deeply cleanses the hair. With its rich formula, nourishes the scalp and helps prevent the hair fall. It aims to minimize hair fall fortifying and strengthen the structure of the hair. Caffeine in its content helps to give vitality to the hair by penetrating the scalp and to provide a fuller appearance to the hair strands. The peptide, on the other hand, contributes to increasing the elasticity of the hair strands and to the healthier growth of the hair.

Usage: Apply to wet hair and scalp by massaging. Keep it on hair for 2 minutes at least. Rinse with plenty of water. For more effective results; It is recommended to be used with other products of the Caffeine & Peptide series. It is suitable for daily use. Keep out of reach of children, away from direct sunlight and in its original package. Avoid contact with eyes.

Suitable for daily use.

CONDITIONER

tresan®

ANTI HAIR FALL

CAFFEINE & PEPTIDE
CONDITIONER 300ML

ALL HAIR TYPES



Tresan Caffeine & Peptide Hair Conditioner, with its rich formula, helps the scalp to be nourished, look more lively and grow healthy. In addition, Shea and Coconut Oil in its content provides ease of combing without weighing the hair down. It helps to have smoother, voluminous and well-groomed hair.

Usage: After washing with shampoo, apply to hair lengths and ends. Keep it on hair for 1-2 minutes, then rinse with water. For more effective results; It is recommended to be used with other products of the Caffeine & Peptide series. It is suitable for daily use. Keep out of reach of children, away from direct sunlight and in its original package. Avoid contact with eyes.

Suitable for daily use.

HAIR TONIC

ANTI HAIR FALL

CAFFEINE & PEPTIDE
HAIR TONIC 125ML

ALL HAIR TYPES



tresan®

Tresan Caffeine & Peptide Hair Tonic helps nourish and strengthen hair follicles and reduce hair fall with its rich formula. It gives vitality, shine and softness to the hair. Caffeine in its content helps to provide a fuller appearance to the hair strands by penetrating the scalp and supports healthy growth. The peptide, on the other hand, contributes to increasing the elasticity of the hair strands and to the healthier growth of the hair.

Usage: Apply to clean hair after bathing and for daily use. Apply the hair and scalp by massaging. Don't require rinsing. For more effective results; It is recommended to be used with other products of the Caffeine & Peptide series. It is suitable for daily use. Keep out of reach of children, away from direct sunlight and in its original package. Avoid contact with eyes.

Suitable for daily use.

ANTI-CELLULITE BRUSH

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CATEGORY LEADER
100% NATURAL HORSE HAIR



Tresan Anti-Cellulite Brush is made of 100% natural horse hair. It is used against cellulite, scaled skin and ingrown hair on legs. You can kindly apply starting from below to top of your legs between 5-10 minutes. After the application to dry area with brush, you can support your routine with an anti-cellulite gel or cream. Tresan Anti-Cellulite Brush does not contain any synthetic material. Do not contact your brush with water, please clean with a damp cloth. The horse hair is obtained from the mane part of horse. No animals were harmed in this process. Your brush is all hand made. You can use your 100% organic bag to carry your brush with you, it is in the box.

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ANTI-CELLULITE GEL

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CATEGORY LEADER CONTENT

CAFFEINE + CARNITINE

SLIMMING EFFECT

250ML



Tresan Anti-Cellulite Gel helps improving your skin contour. With a powerful active ingredient complex the gel provides a pleasant warming effect and a refreshing fragrance for improving the skin's appearance.

Application: Apply in the evening on the desired areas of skin and gently massage in. Avoid contact with eyes.

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WARMING GEL

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ESPECIALLY SUITABLE FOR SHOULDERS, BACK, NECK
EFFECTIVE FOR MUSCLES BEFORE SPORTS
FAST EFFECT

250ML



Regenerating and nourishing cosmetic for warming personal care. The massage gel is used for supportive care for sore muscles, back tension and tired muscles. Sportsmen swear by the power of the horse balm. The gel contains proven extracts of red vine leaves, horse chestnut, lemon balm, chamomile, hops, valerian, yarrow and fennel.

Application: Apply to the body and massage in gently.

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COOLING GEL

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ESPECIALLY SUITABLE FOR ARMS, LEGS AND KNEES
EFFECTIVE FOR MUSCLES AFTER SPORTS
FAST EFFECT

250ML



Nourishing and regenerating cosmetic for the cooling body care. The massage gel is used for supportive care for sore muscles, back tension, joint aches and tired muscles. The gel contains valuable herbal extracts from horse chestnut, arnica, rosemary and mint oil. Ideal applicable after exercise.

Application: Apply to the body and massage in gently.

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ALOE VERA GEL

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SUITABLE FOR LONG TERM SUN TEINT DEMAND
AFTER SUN BATH,
CAN BE USED AFTER LASER,
LASER EPILATION AND SOLARIUM
%96 ALOE VERA
250ML



Tresan Aloe Vera Gel provides intensive moisture and supports the natural regeneration of the skin, with precious active ingredients of aloe vera. Aloe Vera Gel tightens, smoothes and nourishes the skin. The gel is suitable for all skin types - even for care after sunbathing.

Application: Apply to the body and massage in gently.

Caution: Intended for use on the body; not recommended for facial application.

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